

## Website Privacy Collection Statement

Docklands Studios Melbourne (DSM) values and protects the personal information it collects in providing its services. DSM is subject to the Privacy and Data Protection Act 2014 (Vic) (PDP Act), which outlines the manner in which Victorian Government agencies manage personal information.

This collection statement only applies to the information collected from you as a result of your visit to our website, [www.dsmelbourne.com](http://www.dsmelbourne.com). For more information, please refer to our [Privacy Policy](#).

### Information Collection and Use

#### Personal Information

While using our websites, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identified information may include, but is not limited to:

- Email address
- First name and last name
- Phone numbers
- Company Name
- Usage information

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or the instruction provided in any email we send.

#### Usage Information

DSM uses analytics tools, such as Google Analytics, for the capture and provision of website statistics. These services use cookies. In addition, some tools such as Google Analytics use a 'web beacon' or transparent image. Web beacons are simply a convenient way of gathering the statistics and managing cookies. Users can 'opt out' of Google Analytics if they use the opt-out service provided by Google.

#### Use of Web Information

DSM uses the collected information for various purposes:

- To provide and maintain our websites
- To gather analysis or valuable information so that we can improve our websites
- To monitor the usage of our websites
- To detect, prevent and address technical issues
- To provide you with news, and general information about services and events

We may also use this information for security audits to protect against threats from hackers or other security purposes.

We do not use this information to identify you or match it with any other personal information that we may collect from you, unless require to do so as part of an internal investigation or for a law enforcement-related purpose, in accordance with the PDP Act.

#### Social media

We use Facebook, Instagram, Twitter, LinkedIn and YouTube to communicate with the public. We may collect any personal information that you provide us via Facebook, Instagram, Twitter, LinkedIn and YouTube under the authority of Information Privacy Principle 1.1 of the PDP Act for the purposes of engaging and consulting with the public. Any

personal information that is collected via Facebook, Instagram, Twitter, LinkedIn and YouTube will be handled appropriately and in line with our Privacy Policy.

Any information you post on social media sites is potentially accessible to anyone else engaging with the same social media. Your individual privacy settings for profiles and accounts on social media networks are your responsibility. DSM has no control or jurisdiction over these settings.

#### Service Providers

We may employ third party companies and individuals to facilitate our website or assist us in analysing how our websites are used. These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

#### Links to other sites

DSM's website contain links to websites not operated by DSM. DSM is not responsible for the privacy practices of such sites and it is recommended that users familiarise themselves with those websites' privacy statements.

#### Further Information

Please refer to our [Privacy Policy](#) for further information about;

- ) responsible collection and management of personal information
- ) providing individuals with the right to access the information about them we hold
- ) providing individuals with the right to make corrections to information about them that DSM holds
- ) handling queries and complaints about privacy